



MEDIA & ADVERTISING KIT

Reach the **Nuclear** Industry.

2026 Edition

NukeWorker.com is the largest online community in the nuclear industry — the people who build, run, refuel, and staff the world's reactors, and the companies that hire them.

Serving the nuclear community since 1999.

15.3M

PAGE VIEWS / MO

6.4M

VISITORS / MO

59,471

JOBSEEKERS SERVED

665

EMPLOYER ACCOUNTS

 www.NukeWorker.com

 Sales@NukeWorker.com

 (269) 369-8833

THE OPPORTUNITY

One audience. The entire nuclear industry.

Niche wins. A single banner, job posting, or email on NukeWorker reaches decision-makers and skilled workers across the whole fleet — not a spray of impressions to people who will never touch a reactor.

15.3M

PAGE VIEWS / MONTH

6.4M

VISITORS / MONTH

665

EMPLOYER ACCOUNTS

30

FORTUNE 500 CLIENTS

Page views and visitors reflect our peak month (May 2026), measured from server logs (AWStats).

 A community that comes back — every day

NukeWorker isn't just a job board people visit when they need work. Its forum (14,538 active members across 22,542 topics), quizzes, study guides, photo gallery, facility data, and outage schedules keep the industry coming back daily — which means your message gets seen again and again.

124,372

MEMBERS SINCE 1999

168,203

MESSAGES POSTED

7,915

PHOTOS IN GALLERY

13,059,003

PHOTO VIEWS

 Why advertisers and recruiters choose NukeWorker



A concentrated audience
RP/RCT techs, operators, engineers, health physics, security, outage travelers — and the firms that staff them.



25+ years of trust
The industry's original job board and community, online continuously since 1999.



A fraction of the cost
One nuclear-market billboard runs \$20K–\$100K/mo and reaches one plant. We reach the whole industry.



More than a job board
Forums, quizzes, study guides, the photo gallery, facility data, and outage schedules keep people coming back daily.

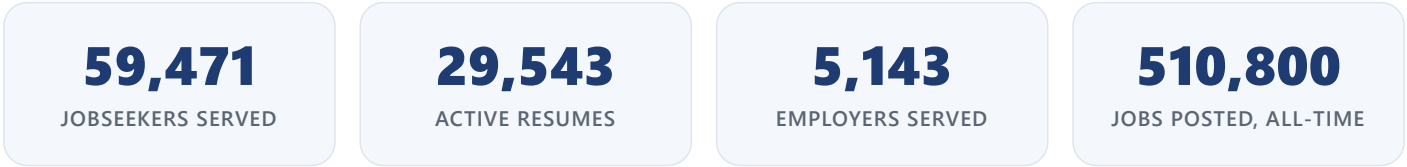
 Ways to reach them

PRODUCT	BEST FOR	STARTING AT
Job Postings & Resume Access	Hiring nuclear talent	\$279
Banner Advertising	Brand & product awareness, fleet-wide	\$1,095
Sponsored Email	One dedicated blast to 33,108 opt-in subscribers	\$2,500
Outage Schedule Subscriptions	Planning & business intelligence	\$67.99

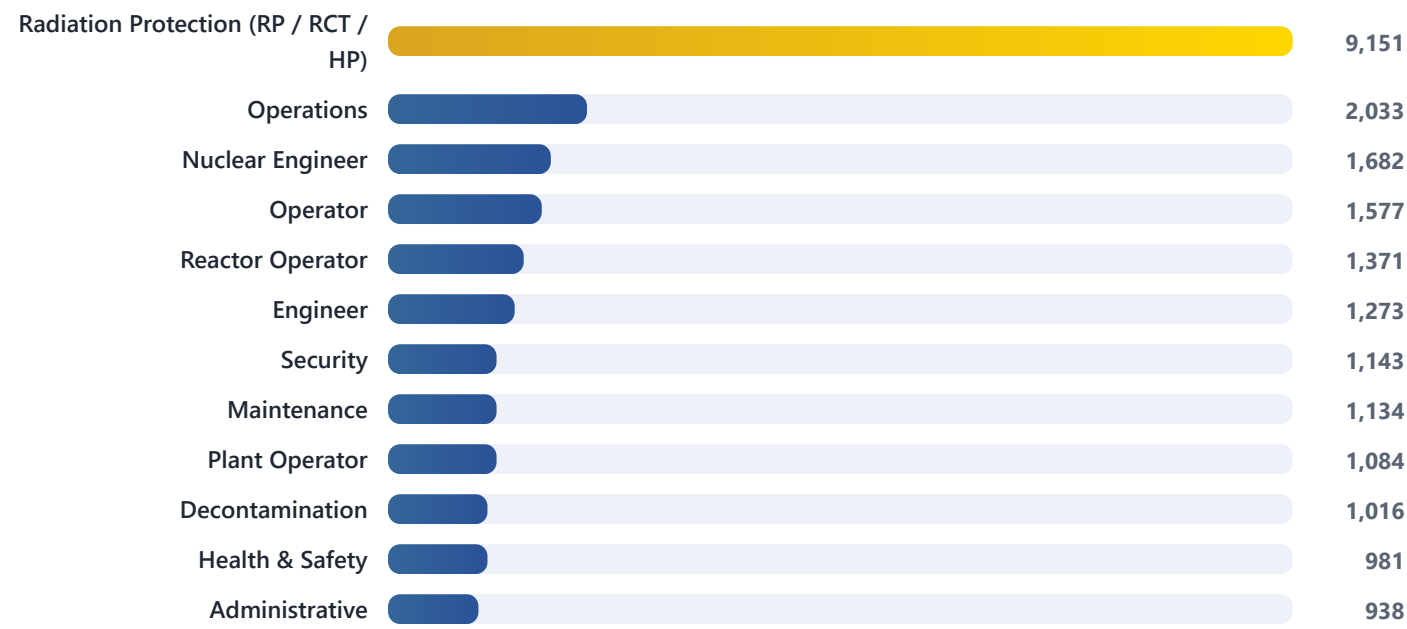
OUR AUDIENCE

Who’s in the database

Live numbers, straight from NukeWorker.com — not a brochure estimate. Right now **30,763** candidates are registered, **29,543** resumes are active, and **1,332** jobs are open — with **115,964** applications processed to date.



 Top disciplines in the resume database



Candidates commonly list more than one discipline. Radiation Protection combines RP Technician, RCT, and Health Physicist — the same craft under different plant names.

OUR AUDIENCE

Experienced, credentialed, cleared

NukeWorker candidates are career nuclear professionals — not a general job-seeker pool.

56%

have **5+ years** of experience
(23% have 20+ years)

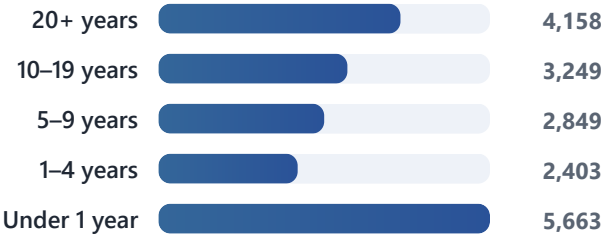
67%

who list education hold an **Associate degree or higher**

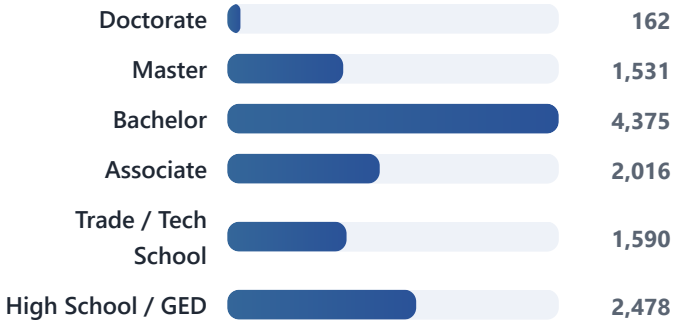
51%

who report clearance status **hold a security clearance**

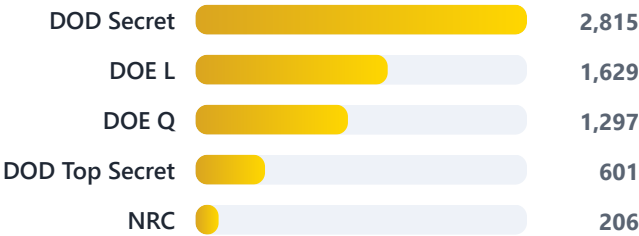
 Years of experience



 Education (of those who listed it)

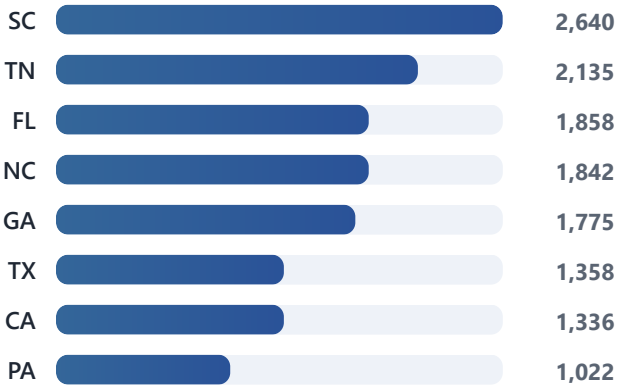


 Security clearances on file



5,999 candidates hold a clearance (3,306 active). Candidates may hold more than one.

 Candidate footprint by state



Candidates in 63 states & provinces. Many are travelers who work outages nationwide.

WHY THEY STAY

Far more than a job board

NukeWorker gives the nuclear community plenty of reasons to visit that have nothing to do with looking for work — free tools they use daily. That engagement is what puts your brand, banner, or posting in front of them again and again.



Discussion Forum

The industry's busiest nuclear community — **168,203 messages** across 22,542 topics.



Photo Gallery

Pictures of nuclear facilities worldwide — **7,915 photos**, 13,059,003 views.



Facility Database

Every U.S. nuclear plant — location, units, status, news, ratings, and photos in one place.



Company Ratings & Reviews

Honest, worker-submitted reviews of nuclear employers and staffing firms.



Reactor Status & Outage Maps

See at a glance which U.S. reactors are online and which are in an outage.



Pay Scale Data

Real, worker-reported nuclear pay observations by craft and discipline.



Per Diem & Travel Rates

GSA and DoD per-diem rates — essential for the outage travelers who work the fleet.



Nuclear News

Industry and per-facility news, plus automated outage-status updates.



33,356 NukeWorker pages are indexed by Google — a 25-year nuclear knowledge base built by the industry itself. That depth is why nuclear professionals keep landing on NukeWorker, day after day, whether or not they're job hunting.

Job Postings & Resume Database

The industry's original nuclear job board. Powerful search, easy job management, sub-accounts, bulk posting, one-click apply, and instant online access — built specifically for how nuclear hires.

- ✓ **Powerful candidate search** — find qualified nuclear talent fast.
- ✓ **Full application management** — view, save, download, print, and reply with canned messages.
- ✓ **Job management** — renew, archive, or reuse postings as templates.
- ✓ **Bulk job posting** — feed your jobs in automatically from your ATS.
- ✓ **Sub-accounts** — give recruiters their own logins on the master account's credits.
- ✓ **One-click apply** — candidates apply on our site or yours.
- ✓ **Free company profile & logo** — editable any time.
- ✓ **Quick stats & alerts** — see views and applies; get matched-resume notifications.
- ✓ **Privacy controls** for employers and job seekers.
- ✓ **Instant access** — pay online or by check; invoices print instantly.

Job posting & access pricing

PACKAGE	INCLUDES	PRICE
Single Job Post	One job, live for 6 months	\$279
3 Pack of Jobs	\$250 per job	\$749
5 Pack of Jobs	\$210 per job	\$1,049
10 Pack of Jobs	\$193 per job	\$1,929
1 Month Unlimited Access	Unlimited jobs + resume search	\$1,099
3 Months Unlimited Access	+ 2 sub-accounts	\$1,769
6 Months Unlimited Access	+ 5 sub-accounts	\$2,869
12 Months Unlimited Access BEST VALUE	+ 10 sub-accounts	\$4,199

Resume access, a la carte

OPTION	PRICE
Single Resume View	\$33
10 Pack of Resumes	\$139
1 Month Unlimited Resume Views	\$659

Unlimited-access plans include resume search. Purchase online after signing in to your employer account at NukeWorker.com/job.

Banner Advertising

Your banner rotates at the top of **every page** on NukeWorker.com and links straight to your site.
Buy online, upload your artwork, and you're live — usually the same day.

1,185,312

AD IMPRESSIONS · LAST 30 DAYS

6,895,722

AD IMPRESSIONS · LAST 12 MONTHS

184,883,380

IMPRESSIONS SERVED · LIFETIME

Live ad-server totals — the actual number of ad views on NukeWorker.com over each window.

1 Month

\$1,095

per month

3 Months

\$2,850

\$950/mo

6 Months

\$5,100

\$850/mo

12 Months

\$8,700

\$725/mo

BEST VALUE

24 Months

\$15,600

\$650/mo

.jpg, .gif, or .png

468 × 60 px

Up to 40 KB

Animation OK

Top-of-every-page rotation

Links to your site

A nuclear-market highway billboard runs **\$20,000–\$100,000 a month** and only reaches drivers near one plant. A NukeWorker banner reaches the whole industry, everywhere, for a fraction of that.

How it works

STEP	WHAT HAPPENS
1 · Check out	Pick a term above and pay securely online.
2 · Upload	We email you a link to the advertiser portal to send your artwork and destination URL.
3 · Go live	Once approved, your banner rotates at the top of every page.

Buy online and manage your campaign at [NukeWorker.com/advertise](#). Longer terms save up to 68% off the monthly rate.

Sponsored Email

One dedicated email to NukeWorker’s entire opt-in audience — the nuclear professionals who asked to hear from us. You provide the message; we send it from NukeWorker.com for best deliverability, clearly marked as sponsored.

33,108
OPT-IN SUBSCRIBERS

23,649
JOB SEEKERS

14,538
FORUM MEMBERS

428
EMPLOYERS

Live count of unique, opted-in email subscribers across the job board, forum, and outage lists.

What you get

- ✓ **One dedicated send** to the full opt-in list — not shared with other advertisers.

✓ **You write the subject & content;** we review and send.

✓ **Sent from NukeWorker.com** — our sender reputation means it lands in the inbox.
- ✓ **Clearly marked sponsored,** with one-click unsubscribe handled by us.

✓ **Reaches the whole industry** — job seekers, forum members, and employers in one shot.

✓ **Great for** product launches, hiring pushes, events, training, and outage-season services.

PRODUCT	REACH	PRICE
Sponsored Email FULL LIST	One dedicated send to the entire opt-in audience	\$2,500

To book a Sponsored Email, contact our ad team — NukeWorker.com/advertise or Sales@NukeWorker.com.

Nuclear Outage Schedules

NukeWorker has published the industry's most complete U.S. refueling-outage schedules since 2002 — now enhanced with predictive modeling. **Start free** with live fleet status, then upgrade as outage season approaches to plan travel, staffing, sales, and supply around the fleet.



Our predictive model forecasts outage start dates to within **±3 days on average** — accurate enough to plan crews, travel, and supply months ahead.

Free

\$0

forever

Worker

\$67.99

per 6 months

MOST POPULAR

Planner

\$199.99

per year

Forecaster

\$499.99

per year

Analyst

\$999.99

per year

Free Live fleet reactor status, current outage status & last season's schedule — forever

Worker Current refueling season

Planner Current + next season (12 mo)

Forecaster Current + next 2 seasons (18 mo)

Analyst 24-mo forecast + full 25-yr archive

✓ **Trusted, verified, and current.** Schedules are cross-checked against multiple independent sources. When an outage date or duration changes, subscribers get the update free. NukeWorker has been an outage-schedule source for organizations across the industry, including:

Nuclear Regulatory Commission (NRC)

Nuclear Energy Institute (NEI)

Constellation Energy

Duke Energy

Dominion Energy

Westinghouse

Framatome

GE Hitachi

Day & Zimmermann

Subscribe at NukeWorker.com/outages. Higher tiers unlock the full 18-month forecast and the historical archive back to 1999.

Trusted across the fleet

Every U.S. nuclear plant operator, the NRC, INPO, the national labs, and every major nuclear staffing firm has posted, advertised, or subscribed with NukeWorker — **5,143 employers** over the years, **665 with active accounts today** (including 30 Fortune 500 firms). The featured logos and names below are just a sample.

★ Featured employers (17)



🏢 A few of our clients

Nuclear Regulatory Commission (NRC)	Vistra	Bechtel
Nuclear Energy Institute (NEI)	Xcel Energy	Fluor
Constellation Energy	Energy Northwest	Jacobs
Duke Energy	Westinghouse	Day & Zimmermann
Dominion Energy	Framatome	Aerotek
Entergy	GE Hitachi	Curtiss-Wright
Southern Nuclear	Holtec International	

What hiring managers say

Real employers, real results — why they post on NukeWorker instead of the general boards.



"We have been pleasantly surprised by the breadth and depth of the candidates we've found on NukeWorker. We can search across several nuclear disciplines using a combination of keywords and pre-determined criteria, and NukeWorker's resume search helps us zero in on the top talent with the qualifications we're looking for — in a matter of minutes."

Ed Carl · Owner, Carl's Services, Inc.



"Running expensive ads on other sites generated too many applications from unqualified candidates. We usually have to promptly remove our job postings from NukeWorker due to the overwhelming response from qualified candidates."

K2 Environmental · Nuclear staffing & services

ON VOLUME

"We posted an RP Tech vacancy and got over 40 applicants, viewed more than 800 times, in just a few days."

NukeWorker.com Media Kit 2026

ON SENIOR TALENT

"We found senior workers who wouldn't be caught dead on other job sites."

ON RESUME QUALITY

"We dislike recycled resumes — NukeWorker has the only fresh nuclear resume database out there."

More at NukeWorker.com/job/pdfs/testimonials.pdf

ABOUT

Built by nuclear, for nuclear

NukeWorker.com began in 1999 as a single page of nuclear links and grew into the industry's leading job board and community. Founder **Michael D. Rennhack** started his nuclear career as a decontamination technician and has held radiological engineering, radiological management, and project management roles at dozens of nuclear facilities. That firsthand experience is why NukeWorker speaks the industry's language — and why nuclear professionals trust it.

Today NukeWorker is far more than a job board: forums for professional networking, practice quizzes and study guides, a photo gallery covering nuclear facilities worldwide, a facility information database, and the industry's most complete outage schedules. Those "sticky" features are why the community comes back day after day — and why your message gets seen.

Let's get you in front of the industry.

Tell us who you're trying to reach and your budget — we'll recommend the best fit.



www.NukeWorker.com/advertise



Sales@NukeWorker.com



(269) 369-8833